

Motorly Privacy Policy

Last Updated: March 2026

Operator: Mosyni Limited

Jurisdiction: New Zealand

This policy explains how Motorly collects and processes information relating to its platform and services. Motorly complies fully with the provisions of the New Zealand Privacy Act 2020.

1. Information We Collect

We collect information strictly necessary for the operation, security, and improvement of the Motorly platform and services.

This may include, but is not limited to, the following categories of data:

Data Category	Examples of Data Collected
Account Information	Email address, login credentials.
Vehicle Data	Make, model, year, battery state of health (SOH), range estimates, listing information.
Usage Information	Search queries, saved vehicles, analysis sessions, feature usage metrics.
Technical Information	IP address, device type, browser information, session cookies.

2. Purpose of Processing

Data collected is processed for the following core purposes:

- Generate accurate vehicle analysis results.
- Personalize user recommendations and platform experience.
- Refine and improve scoring algorithms and analytical models.
- Build statistical datasets for performance benchmarking.
- Maintain the security and stability of the platform.

3. Motorly Intelligence Graph

Motorly utilizes the aggregation of de-identified usage and vehicle data to construct the **Motorly Intelligence Graph**. This graph supports advanced analytical capabilities, including:

- Battery degradation benchmarking across various models.
- Range performance insights under different conditions.
- Climate sensitivity analysis for electric vehicles (EVs).
- Generation of broader EV market intelligence.

Crucially, **all data incorporated into the Motorly Intelligence Graph is anonymized and de-identified.**

4. Data Anonymization Protocol

To ensure the protection of user privacy before data enters the Motorly Intelligence Graph, the following protocols are strictly observed:

- Personal identifiers (e.g., email address) are permanently removed.
- Individual records are aggregated into larger datasets.
- User-level identity is completely separated from vehicle analytics and performance data.

These measures collectively prevent the identification of individual users from the analytical data.

5. Sharing of Information

Motorly is committed to not selling Personal Identifying Information (PII). We may share aggregated and anonymized analytical insights derived from the Motorly Intelligence Graph with third parties, including:

- Research partners.
- Participants in the Electric Vehicle (EV) industry.
- The publication of public, non-personal reports.

Examples of shared aggregated insights may include: "Average battery degradation rate for 2022 EV models in the Auckland region."

6. Data Storage and Security

We employ industry-standard security practices to protect all collected data, including:

- Robust data encryption protocols.
- Strict access controls and authorization requirements.

- Use of secure cloud infrastructure compliant with international standards.

Motorly retains operational data only for the duration necessary to operate the platform, fulfill service commitments, and continuously improve its analytical models.

7. Cookies and Analytics

Motorly uses cookies and similar analytics technologies to enhance and analyze platform usage:

- To maintain user sessions and secure log-in.
- To improve overall product performance and user experience.
- To analyze feature usage and optimize development efforts.

Users maintain the ability to control and manage their cookie settings directly through their internet browser configurations.

8. User Rights

In accordance with the New Zealand Privacy Act 2020, users of the Motorly platform possess the following rights regarding their personal information:

- The right to access the personal information Motorly holds about them.
- The right to request corrections to inaccurate or incomplete personal information.
- The right to request the deletion of their account and associated personal data.

Requests related to user rights can be submitted via the dedicated features within account settings or by contacting Motorly directly.

9. Changes to This Policy

Motorly reserves the right to update or modify this Privacy Policy periodically as the platform, services, and regulatory requirements evolve. Users will be notified of any significant changes that impact the collection or processing of their information.